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## Logistics provider will be first tenant at Gateway park building

By: Steve Sinovic | September 10, 2019 | 0



A rendering of Verde's future business space in the industrial park is seen.

Image courtesy of Verde Fulfillment USA

Bench, McRoberts said the company's expanding client base required more elbow room, especially warehouse space.

"We've been working with the City of Boise for over four years to try and find a solution to our growth needs," said McRoberts.

Once the Boise Gateway Industrial Park became a reality, it was a no-brainer to have the firm's broker approach Boyer about Verde being a potential tenant in the development's first phase, he added.

Verde, which was founded 13 years ago by McRoberts, specializes in e-commerce order fulfillment, product returns, warehousing, co-packing and assembly. Verde has partnered with hundreds of brands and clients around the world, said McRoberts.

"We're like an Amazon in a nutshell; we just do things better," he declared.

As previously reported by the Idaho Business Review, the city of Boise and Boyer entered into a public-private partnership in 2018 to develop vacant and underutilized city-owned land that wraps around the south and east sides of the WinCo distribution center at Interstate 84 and Eisenman Road. Boise Gateway is envisioned as a mix of warehouses, light-industrial, manufacturing and food processing with 1 million square feet of tenant space at full build out.

"The Boyer Company is excited for the opportunity to deliver this new facility on behalf of Verde Fulfillment USA, a fast-expanding, home-grown company that reflects the strength of the local business community, said future landlord Nate Boyer, president of The Boyer Company, in a statement.

"Between Boise's growing business base and population, and the city's partnership, we believe that the Boise Gateway Industrial Park has a very bright future," he added.

Boise Mayor Dave Bieter hailed the deal "as fantastic news for our economy and having an expanding Boise company coming into that space makes it even sweeter."

Not only will the increased space double its current business footprint, but McRoberts also expects the current workforce of 50 people to grow by 10-15 employees once the firm moves into the new digs.

In keeping with the company's name and commitment to being an eco-friendly business, Verde's new workspace will be 32 feet tall inside, incorporate perimeter windows for natural lighting, the latest technology for clean-air ventilation, motion-sensing LED lighting, as well as solar panels and urban wind turbines for charging electric forklifts. For the employees, there will be a workout room and indoor rock climbing area.

Greg Gaddis of Tenant Realty Advisors represented Verde Fulfillment, and Devin Pierce and Dan Minnaert from Thornton Oliver Keller represented The Boyer Company in the transaction.

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## ABOUT STEVE SINOVIC

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Phone: (208) 336-3768 Fax: (208) 336-5534

